



we make voice simple™

**KONNECT™**  
Office Phone System

## Aksys Networks Awarded “Best of Show” at ITEXPO West 2009

KONNECT™ Office Phone System Recognized as the Best SMB Solution at Leading IP Communications Conference in Los Angeles

**Los Angeles, CA – ITEXPO (09-22-09)** — Aksys Networks announced today that its **KONNECT™ Office Phone System** has received a “Best of Show Award” for Small and Medium Business Solutions at the recent Technology Marketing Corporation (TMC®)’s ITEXPO West 2009 in Los Angeles.

The **KONNECT™ Office Phone System** finally delivers the flexibility and features small businesses have always wanted in a phone system. Our mission is to “*make voice simple*” for our customers, and we have specifically designed KONNECT™ for this market with these unique benefits:

- The only office phone system that you build one KONNECT™ phone at a time, all with no server, PBX, or hosted service required;
- An advanced phone system that lets customers keep their current landlines and take advantage of VoIP services at their own pace;
- Effortless multi-site operation allowing geographically dispersed small offices to work as one.

"The level of simplicity in the product is so foreign to the industry that it takes several minutes for most veterans to accept that there is no server or PBX and that configuration and management are delivered in so few simple web pages," said Mike Tourigny, Chief Marketing Officer for Aksys Networks. "The server-less nature of this solution means that not only does the customer get a solution that is simpler to use but the channel partner sees a simpler quoting process. The only components to price out are the phones themselves."

“Our judging panel felt as though this year’s field was the deepest we’ve ever seen for the Best of Show Awards, and we congratulate the winners for standing out in their respective categories,” said Rich Tehrani, CEO and group editor-in-chief of TMC. “The industry’s largest collection of service providers, enterprise buyers, developers, and resellers come to ITEXPO, to see innovative solutions from companies like Aksys Networks.”

The ITEXPO Best of Show Awards recognize innovative products and solutions that were featured in the Exhibit Hall during the event. This designation serves to highlight the technological achievement and creative product features that set these winners apart from the rest of the crowd. INTERNET TELEPHONY magazine editorial staff evaluated the pre-show nominations, and met with vendors to inspect and review the displayed

products on the first day of the Expo. A full list of the winners is posted on TMC's Web site at [www.tmcnet.com](http://www.tmcnet.com).

### **About Aksys Networks**

Aksys Networks develops products and services that bridge emerging and established technologies to simplify communications. The **KONNECT™ Office Phone System** is the first product from Aksys and recently was the winner of the ITEXPO 2009 Best of Show award for Small and Medium Business solutions. KONNECT™ is a server-less office phone system that supports up to 30 phones and provides office quality handsets with a full-duplex speakerphone and plug-and-play simplicity.

For more information about Aksys Networks and the **KONNECT™ Office Phone System** visit [www.konnectoffice.com](http://www.konnectoffice.com)

### **About TMC:**

Technology Marketing Corporation (TMC) is an integrated global media company helping clients build communities in print, in person and online. TMC publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Unified Communications*, and *NGN* magazines. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com)

#### **TMC Contact:**

For Immediate Release PR (for ITEXPO)

Todd Keefe  
617-262-1968 x 101  
[todd@firpr.com](mailto:todd@firpr.com)

#### **Aksys Networks Contact:**

Mike Tourigny  
403 247 8472 x 102  
[mtourigny@aksysnetworks.com](mailto:mtourigny@aksysnetworks.com)

###